

Subject name/code:	Academic Writing and Publishing/BDI-DK_0050A
Subject coordinator:	Head of the Doctoral School
Lecturer(s) of the subject:	Karáth Tamás, PhD habil., egyetemi docens Földvály Kinga, PhD habil., egyetemi docens
Credits:	2
Lesson type:	practice
Brief subject description:	Academic Writing and Publishing is a practice-oriented course in which students prepare a journal article and a review related to their own research area. The course combines the process of writing with the practical aspects of publishing. The aim of the seminar is not only to write, constructively critique, and edit studies, but also to submit the finished articles to target journals and experience the scientific peer review process.
Practical knowledge to be acquired:	<p>Writing a review enables students to develop academic writing skills with particular emphasis on concise and precise language, correct formal argumentation essential for constructive criticism, and nuanced feedback to the work of their peers. Prior to writing the review, students are introduced into the content, structure, and formal characteristics of the review; after writing, they evaluate the pieces in a peer review process.</p> <p>Students also prepare an academic journal article / study in accordance with the author's guidelines (style sheet) of a selected target journal and discuss the challenges of the given citation system, as well as the most common authorial errors encountered during the writing process. Since academic writing means the communication of specific scientific contents and results in an appropriate form and platform, at the beginning of the writing process, each student summarizes the key points of their article in a short abstract including the thesis of the article, its scientific relevance, its methods, and results. The final article must comply in every detail with the requirements set out in the author's guidelines of the target journal: a correctly edited manuscript must include an abstract, keywords, appropriate footnotes, and a bibliography.</p>
List of the most important required literature (2–4 pieces) with bibliographical details (author, title, edition or specific pages, ISBN)	<p>Deane, Mary. <i>Academic Research, Writing and Referencing</i>. Pearson Longman, 2010. ISBN 978-1-4082-3698-7</p> <p>The most frequently used style guides in the field of English and American literary research:</p> <p><i>The Chicago Manual of Style</i> https://www.chicagomanualofstyle.org/home.html</p> <p><i>The MHRA Style Guide</i> https://www.mhra.org.uk/style/</p> <p><i>MLA Handbook Plus</i> https://mlahandbookplus.org/books/book/5/MLA-Handbook</p>

List of the most important recommended literature (2–4 pieces) with bibliographical details (author, title, edition or specific pages, ISBN)	Noguchi, Judi. <i>The Science Review Article: An Opportune Genre in the Construction of Science</i> . Lang: 2006. ISBN 978-3-03910-426-0 Strauch, Ann O. <i>Bridges to Academic Writing: Student's Book</i> . Cambridge University Press, 1999. ISBN 0-521-65795-4	
Theory to practice ratio:	Number of theoretical contact hours:	Number of practical contact hours: 2
Applied teaching methods:	discussion, explanation, demonstration individual project work development of writing skills, creative writing tasks and exercises, review writing, study writing, practical application of style guides, discussion of the guidelines' aspects, peer review, joint editing and providing feedback	
Method of assessment:	three-level grade	
Assessment criteria:	<p>Grade 5 (excellent) will be awarded to students who complete the course's written assignments (journal article and review) in excellent formal English, with a logical structure, informative content, relevant and appropriate arguments. Students provide constructive and relevant feedback on their peers' work, expressing their opinions in a nuanced and precise manner. They make good use of the author's guidelines and are able to put them into practice flawlessly and consistently. They clearly communicate the purpose, research context, scientific value, and methods of their own study.</p> <p>A student receives grade 3 (satisfactory) for the course if they complete the written assignments (journal article and review) with adequate English and logic, while inconsistencies remain in formal language use and argumentation. Students recognize elements in their peers' work that need to be changed, but do not have constructive ideas for improving them, or are unable to formulate their suggestions in an academic manner. They do not consistently apply the style guides in practice and do not always recognize the principles of the guidelines. Finally, these students describe the purpose, research context, scientific value, and methods of their own study in an understandable but not precise or nuanced manner.</p> <p>Students who submit written work containing numerous linguistic errors, disregard formal style, and are poorly structured and poorly written will receive a failing grade for the course. Besides the insufficient quality and contents of their written assignments, these students do not participate in course discussions, do not provide feedback on their peers' work, and are unable to give a clear presentation on their own studies.</p>	

<p>How the subject contributes to the achievement of the learning outcomes at level 8 of the MKKR, as identified as learning outcomes in the doctoral school's training programme?</p> <p>Elaborate on the way in which competence elements specified in the Training and Outcome Requirements are/may be achieved <i>(Note: do not simply copy the competence elements from the Training and Outcome Requirements)</i></p>	<p>The subject will enable students to combine creative research with the framework and practice of academic communication. By learning about the publication process, students will develop a new perspective in which scientific research becomes inseparable from exploring appropriate modes and channels of communication.</p> <p>By experiencing the process of academic communication, the course helps students commit to research and provides them with practical guidance on overcoming obstacles to their scientific commitment.</p> <p>The course helps students identify the most suitable platforms for their individual research, and also introduces the creative possibilities of academic communication.</p> <p>Students discuss, edit, and evaluate each other's writing, preparing them to express scholarly criticism and become mature discussion partners.</p>
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