

Pázmány Péter Catholic University Blended Intensive Programme



🌟 **Creative Intelligence: Exploring Generative AI in
Higher Education through Apps and Agents**

**Reimagine Learning. Redefine Creativity. Be an
Innovator.**

How can technology expand imagination and transform
higher education?

This **Summer University** invites students to explore the
power of **Generative AI in Higher Education**—from
ethical thinking to hands-on design.



About the Programme

- Join an inspiring, international community of students exploring how **GenAI-based apps and agents** can enhance study, teaching, and research.
With help of lectures, you'll learn to design original AI applications that make education more engaging, inclusive, and innovative.
- You will work in small groups and design an GenAI application that will transform Higher Education.
- 🧠 **No coding required** — only curiosity, creativity, and an open mind.

What You'll Experience

- 🎓 **Project-Based Learning** – Work in teams to design your own AI concept.
- 🌍 **International Expertise** – Learn from academics and professionals from Hungary, France, and beyond.
- 💬 **Critical Dialogue** – Explore ethical, legal, and cultural dimensions of Generative AI.
- 🚀 **Creative Impact** – Develop ideas that could shape the future of higher education.
- ✨ **Compete with other students and create the most forward-looking application.**

Key Details

 **Venue:** PPKE BTK Danubianum, 1111 Budapest
Bertalan Lajos utca 2

 **Dates:** 6 July – 12 July

 **Online Module:** 4–8 May (2 hours)

Why Join?

Because **AI is more than code**—it's a language of ideas, imagination, and transformation.

You'll leave the programme with practical design experience, a network of creative peers, and a sharper understanding of how technology can enrich human learning.

What We Offer

- registration-fee-free participation
- free lunch for 5 days during the program
- affordable accommodation in our dormitory (40.000 HUF≈100 Euro/stay)
- free accommodation for 2-3 extra nights in the dorm following the program
- 3 ECTS
- leisure activities