



# Creative Intelligence

Exploring Generative AI in Higher Education through Apps and Agents

Blended Intensive Programme | 06-12 July 2026

Location: Room 502

Address: 2 Bertalan Lajos utca, 1111 **Budapest**

Format: lectures, workshops, groupwork and cultural programmes

Tip: bring your laptop

TIME	06 July Monday	07 July Tuesday	08 July Wednesday	09 July Thursday	10 July Friday	11 July Saturday	12 July Sunday
08.30-10.00	WELCOME SESSION Zsolt Almási Introduction, team identity	SESSION Presentation 3: Polonca Serrano: Understanding connection between creativity and innovation / Creativity boosting and AI.	SESSION Presentation 6: Tamás Zsedrovits: Prompt engineering	SESSION Presentation 9: Nyíró András: AI Governance in China	GROUPWORK 7 Pitch Planning	CULTURAL PROGRAMME (OPTIONAL) Walking in the Buda Castle area	TRAVEL Departures
10.00-10.15	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break		
10.15-11.45	SESSION Presentation 1 Tamás Sárhegyi: Think, Connect, Publish: AI-Augmented Knowledge Management with Claude and Obsidian	SESSION Presentation 4: Ágnes Kovács: Balancing Innovation and Integrity: Ethical Challenges in Regulating AI for a Sustainable Future	SESSION Presentation 7: Mathieu Guillarmin: AI ethics and governance: some fundamental milestones	GROUPWORK 4 Core Concept and Function Map	GROUPWORK 8 Final Reflection and AI-Use Synthesis		
12.00-13.00	LUNCH Lunch	LUNCH Lunch	LUNCH Lunch	LUNCH Lunch	LUNCH Lunch		
13.00-14.30	SESSION Presentation 2 Emese Boksay-Pap: Beyond the hype: Mapping AI's divergent futures	SESSION Presentation 5: Zsolt Almási: Open Source LLLMs: problems and promises	SESSION Presentation 8: Balázs Horváth: How to get the most out of Higher education, AI as an enabler?	GROUPWORK 5 User Journey and Sample Interaction	SHOWCASE Presentation of projects		
14.30-14.45	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break	BREAK Coffee break		
14.45-16.15	GROUPWORK 1 Pain Point Selection	GROUPWORK 2 Problem and User Analysis	GROUPWORK 3 Responsible AI Boundaries (14.45-15.30)	GROUPWORK 6 Prompt Logic and Data Responsibility (14.45-15.30)	SHOWCASE Awards Ceremony		
	CULTURAL PROGRAMME Boat trip on the Danube (17.15-)		CULTURAL PROGRAMME Visit to the House of Terror Museum (16.00-)	CULTURAL PROGRAMME Visit to the Parliament (16.15-)			