

Subject name/code:	Pragmatics, BNY-DK-156A	
Subject coordinator:	Head of the Doctoral School	
Lecturer(s) of the subject:	Surányi, Balázs PhD, DSc, professor	
Credits:	8	
Lesson type:	lecture	
Brief subject description:	The course provides an introduction to the pragmatic aspects of linguistic meaning. Students become familiar with the fundamental concepts of pragmatics, the different approaches to distinguishing between pragmatics and semantics, and the main pragmatic phenomena and the ways in which they can be analyzed.	
Theoretical knowledge to be acquired:	The main topics covered in the course include the following: The basic concepts of pragmatic meaning and approaches to distinguishing between pragmatics and semantics. Types of ambiguity. Deixis and reference. Presuppositions and implicatures. Information structure. Speech acts. Politeness and intercultural pragmatics. Metaphor.	
Practical knowledge to be acquired:	<ul style="list-style-type: none"> • the ability to recognize and distinguish pragmatic linguistic phenomena, • the ability to differentiate pragmatic meanings from semantic meanings, • the ability to analyze pragmatic linguistic phenomena, • the ability to apply concepts from pragmatic theory in case studies and to integrate them into broader linguistic research. 	
List of the most important required literature (2–4 pieces) with bibliographical details (author, title, edition or specific pages, ISBN)	<p>Birner, Betty J. <i>Introduction to Pragmatics</i>. 2nd ed., Wiley-Blackwell, 2025. ISBN-13: 978-1394196753. chapters 1-8., 10.</p> <p>Huang, Yan. <i>Pragmatics</i>. 2nd ed., Oxford University Press, 2014. ISBN: 978-0192518385 chapters 1-6., 8.</p> <p>Kiefer, Ferenc. <i>Jelentésmélet</i>. Akadémiai Kiadó, Budapest, 2000. 300 oldal. ISBN-13: 978-9630585482. chapters 2. and 12.</p>	
List of the most important recommended literature (2–4 pieces) with bibliographical details (author, title, edition or specific pages, ISBN)	<p>Grundy, Peter. <i>Doing Pragmatics</i>. 4th ed., Routledge, 2019. ISBN-13: 978-1138549487</p> <p>Clark, Billy. <i>Pragmatics: The Basics</i>. Routledge, 2021. ISBN-13: 978-1138193864</p>	
Theory to practice ratio: 10 % practice – 90 % theory	Number of theoretical contact hours: 24	Number of practical contact hours: 0
Applied teaching methods:	<ul style="list-style-type: none"> • theoretical lectures supported by visual illustrative materials • analysis of linguistic data through examples • comparison of pragmatic meanings across different languages 	
Method of assessment:	oral or written exam	

Assessment criteria:	<ul style="list-style-type: none"> - 80-100% = Excellent (5) - 60-79% = Satisfactory (3) - 0-59% = Unsatisfactory (1)
<p>How the subject contributes to the achievement of the learning outcomes at level 8 of the MKKR, as identified as learning outcomes in the doctoral school's training programme?</p> <p>Elaborate on the way in which competence elements specified in the Training and Outcome Requirements are/may be achieved <i>(Note: do not simply copy the competence elements from the Training and Outcome Requirements)</i></p>	<p>Knowledge: Understands the central issues of pragmatics and current debates, as well as their relationship to semantics and the lexicon.</p> <p>Skills: Able to apply pragmatic theories to linguistic data, compare competing models, and develop independent analyses.</p> <p>Attitudes: Shows openness toward different linguistic frameworks; critically evaluates arguments; committed to high-level scholarly research.</p> <p>Responsibility and autonomy: Able to conduct independent research in pragmatics, present results to a professional audience, and contribute to scholarly discourse.</p>