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| **Course Title: Visual Culture** | **Credits: 3** |
| **Type of course** (lecture/seminar): **lecture** and hours per week/semester: **2/30** | |
| **Method of assessment** (exam/practical grade): **exam** | |
| **Suggested semester**: **4th** | |
| **Prerequisites** *(if any)*:**Complex language exam** | |
| **Course description**: | |
| Visual culture as an independent academic discipline has come into existence as a result of the so-called “pictorial turn” in the middle of the 1990s. Its aim is to evaluate and interpret the constantly increasing role of visuality as a cultural phenomenon, and investigate its workings in a variety of context, using interdisciplinary methods. The lecture course uses theories of visual culture to approach Anglo-American culture from the disciplines of visual arts (painting and sculpture), photography, cinema and architecture, but also makes references to phenomena of contemporary advertising and fashion culture. During the term, students get acquainted with the methodology of reading and interpreting works of art and visual phenomena as “texts”, to highlight various aspects of these cultural fields. The course is followed by an exam, which may include project work / case studies by students, examining some element of visual culture. | |
| Required and recommended reading: | |
| **Required reading:**  Mitchell, W. J. Thomas, *Picture theory,* Chicago, University of Chicago Press, 1994, ISBN 0-226-53232-1  Sturken, Marita, Cartwright, Lisa, *Practices of looking : an introduction to visual culture,* Oxford, Oxford University Press, 2003, ISBN 0-19-874271-1  Mirzoeff, Nicholas, *An introduction to visual culture,* London, Routledge, 2001, ISBN 0-415-15876-1  **Recommended reading:**  Mitchell, W. J. Thomas (szerk.), *The language of images,* Chicago, University of Chicago Press, 1980, ISBN 0-226-53215-1  Huyssen, Andreas, *Present pasts : urban palimpsests and the politics of memory,* Stanford, Stanford University Press, 2003, ISBN 0-8047-4560-9 | |